

ONE SOUTH BEACH HOTEL/RESORT

1 HOTEL SOUTH BEACH —

https://www.google.com/maps/place/2341+Collins+Ave,+Miami+Beach,+FL+33139/@25.7993641,-80.1275619,3a,75y,171.78h,103.37t/data=!3m7!1e1!3m5!1sOsvuPcsWBi7UK1uNBvDx0g!2e0!6shttps:%2F%2Fstreetviewpixels-pa.googleapis.com%2Fv1%2Fthumbnail%3Fcb_client%3Dmaps_sv.tactile%26w%3D900%26h%3D600%26pitch%3D-13.365687825380533%26panoid%3DOsvuPcsWBi7UK1uNBvDx0g%26yaw%3D171.78200623874872!7i16384!8i8192!4m15!1m8!3m7!1s0x88d9b49df3a86f09:0x5f5084c1e1d29ddb!2s2341+Collins+Ave,+Miami+Beach,+FL+33139!3b1!8m2!3d25.799295!4d-80.1274783!16s%2Fg%2F11rgfzfhjdj!3m5!1s0x88d9b49df3a86f09:0x5f5084c1e1d29ddb!8m2!3d25.799295!4d-80.1274783!16s%2Fg%2F11rgfzfhjdj?entry=tту&g_ep=EgoyMDI1MTIwOS4wIKXMDSoKLDEwMDC5MjA2OUgBUAM%3D

Why It Works for a Palm Angels Fashion Show

1 Hotel South Beach offers a **modern, elevated beachfront setting** that balances luxury with a fashion-forward, lifestyle-driven aesthetic. The property is known for hosting **high-profile fashion, art, and cultural events**, making it a natural fit for a Palm Angels runway presentation.

The hotel's **clean architectural lines, expansive oceanfront terraces, and flexible indoor-outdoor event spaces** allow for dramatic runway builds while maintaining an effortless Miami edge. Its reputation attracts a **global fashion audience**, press, and high-net-worth clientele.

Fashion & Production Advantages

- **Direct oceanfront location** with unobstructed beach and water views
- Multiple large-scale **event decks, ballrooms, and terraces**
- Strong **back-of-house infrastructure** for hair, makeup, wardrobe, and talent holding
- Excellent **hotel room inventory** for models, VIPs, and production teams

- Proven track record with **luxury brands, fashion shows, and celebrity events**
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Considerations / Creative Notes

- Sustainability-driven policies may influence certain build materials
 - Outdoor spaces require wind and weather planning
 - High demand during peak season — advance booking recommended
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Distance to the Water

- **Beachfront property**
 - Direct access to the Atlantic Ocean
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Venue Capacity & Layout Notes

- Suitable for **medium to large runway shows**
 - Works well for **sunset or nighttime shows** with ocean as visual backdrop
 - Flexible layouts for runway + after-party flow
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MIAMISITES



