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OPEN-AIR DESIGN SQUARE

Open-Air Design Square is an ideal location for both large-scale runway shows and film productions. Its expansive open layout allows for long catwalk builds, flexible seating, large crew footprints, and easy load-in/load-out. The modern architectural backdrop and bold artistic elements provide high-impact visuals that elevate fashion presentations and give filmmakers a dynamic, contemporary aesthetic that reads well on camera. The hardscape surface supports heavy equipment, including lighting rigs, dollies, cranes, and staging platforms. Located in a high-end creative district, the space offers excellent natural light, wide sightlines, and multiple shooting angles, making it suitable for commercials, music videos, branded content, editorial shoots, and large events. Its versatility allows the area to be transformed into anything from a sleek minimalist set to a fully immersive production environment—perfect for luxury brands, fashion houses, and major film or photo campaigns.



















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