

## THE DESIGNER PROMENADE/MB | MIAMI BEACH

The Designer Promenade is a pedestrian-only outdoor promenade, which makes it perfect for a runway because the entire stretch is closed to cars and gives a very clean, open environment. The architecture and streetscape are also really stylish and iconic — it runs for about eight blocks with a mix of shops, art galleries, cafés, and beautiful open areas that create a great visual backdrop for a production or an event. It also has steady foot traffic, outdoor dining, public art, and a very cultural, energetic vibe, so there's a lot of built-in atmosphere and versatility for a large fashion event or activation.



# MIAMISITES

